

# solving dependency

produces self reliant sovereign individuals

*We create content to confront culture. We make hardware to confront despair. The result obsoletes dependency and replaces it with sovereignty.*



# TYMMBER OUTDOOR™

Is a Human Development Company

we create content and build outdoor products to power individual sovereignty

## WE ARE:

A PRE-SEED CONSUMER LIFESTYLE BRANDED CONTENT PRODUCTION AND OUTDOOR NATIVE AI TECH COMPANY

## WE MAKE:

CONTENT TO DRIVE HARD GOODS / SOFTWARE / SERVICES / AI MARKETPLACE FOR EVERYDAY OUTDOOR CONSUMERS

## WE HAVE:

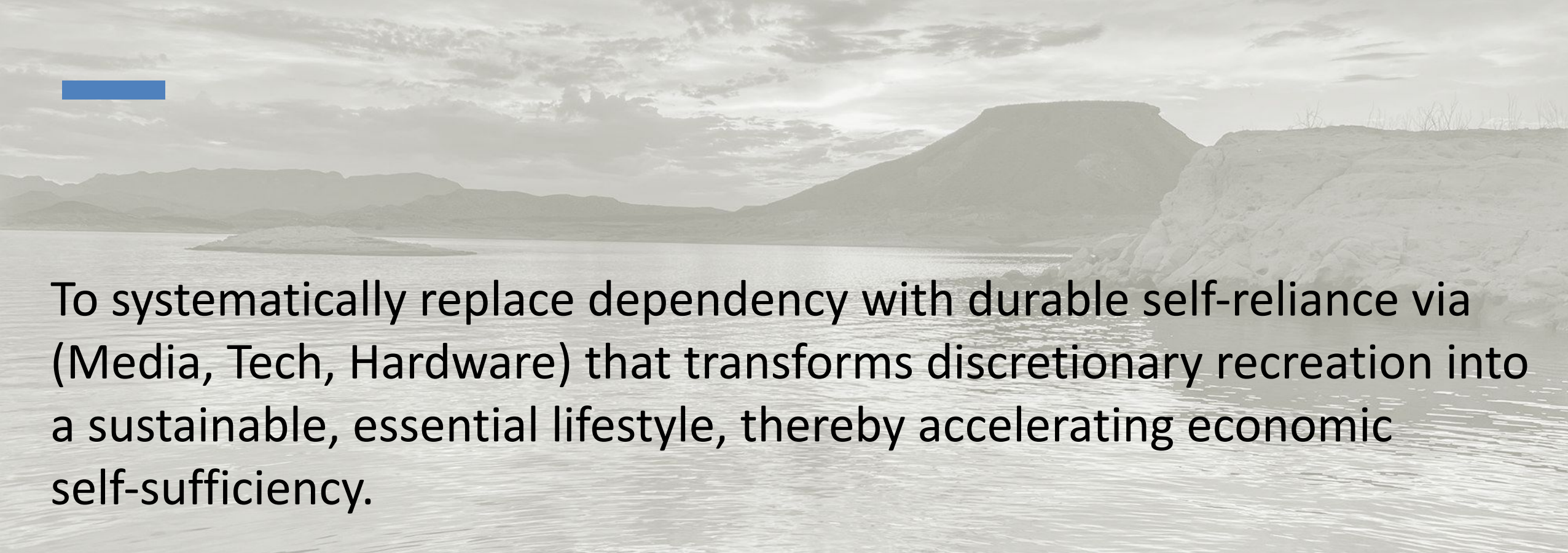

A FINISHED SCREENPLAY + 2 DRAFT MANUSCRIPTS + A FUNCTIONAL HARDWARE PROTOTYPE

Mike Isaacs

Founder

[mike@tymMBERoutdoor.com](mailto:mike@tymMBERoutdoor.com)

575-496-1205



To systematically replace dependency with durable self-reliance via (Media, Tech, Hardware) that transforms discretionary recreation into a sustainable, essential lifestyle, thereby accelerating economic self-sufficiency.

---

## VISION & UNIFIED MISSION

WE ARE THE TOOL KIT TO REBUILD THE AMERICAN MIDDLE CLASS

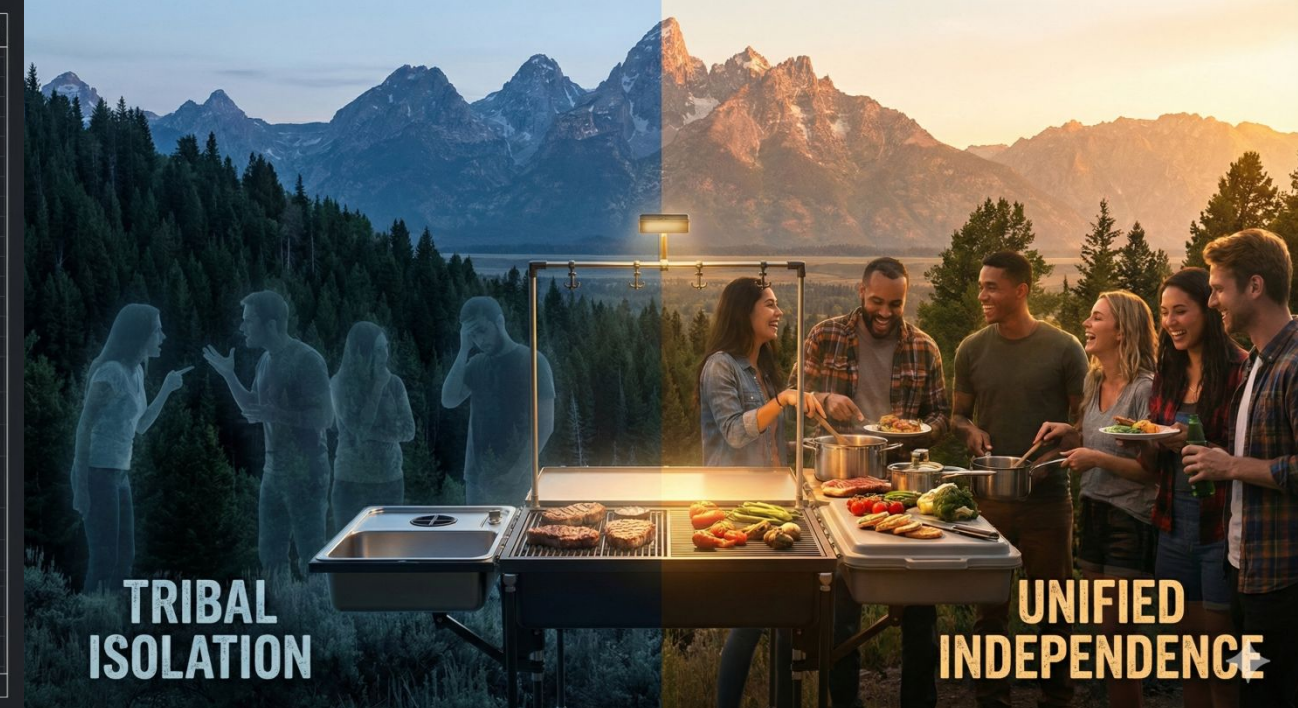
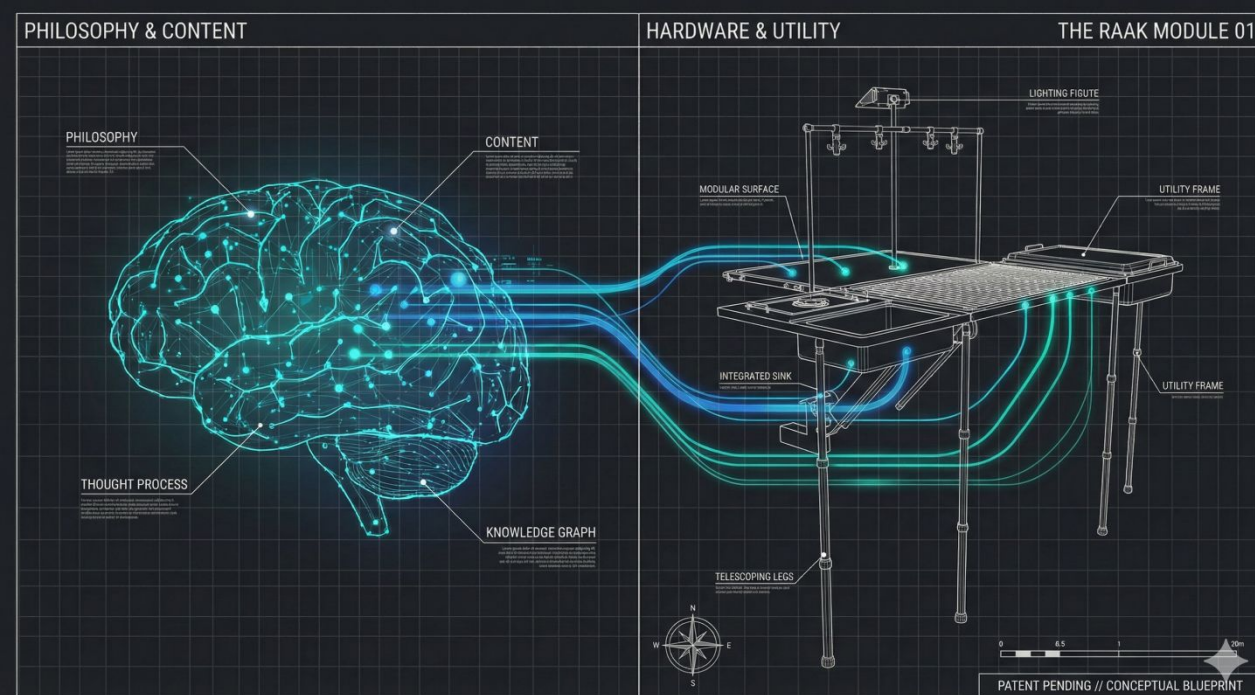
**Tymber**  
O U T D O O R

# WE SOLVE: DEPENDENCY



## By Building an Infrastructure for Independence: (both Physical and Mental)

- 1) Hardware Products (Physical) – to Live, Work, Play and Learn Anywhere on your terms
- 2) Content (Knowledge) – to think independently (enlighten, entertain and educate)



"In 2026, **Context is King**. To replace dependency with self-reliance, we must provide both the **Tool** (Hardware) and the **Manual for Living** (Content). One shapes the lifestyle; the other makes it possible."

# WHY CONTENT + HARDWARE?

# Physical Problem

- In the outdoor industry, “Dependency” manifests as the need to buy endless, single purpose products to function outside of the home.
  - **The Current Trap:** The Outdoor industry sells complexity and Consumers lack the expertise to navigate it, so they become dependent on buying more specialized gear that has “limited use”
  - **The Tymmer Solution:** replace “dependency” with Versatility, Longevity and Systematization.
    - By Creating an “integrated ecosystem” (Hitch to Home) we remove dependency on a “grid-tied” home for comfort or work.
    - Products like our RAAK transform a vehicle into a mobile kitchen /workspace enabling the user physical autonomy
- Hardware solves the dependency on **Place** (Outside/Home)

# Knowledge Problem

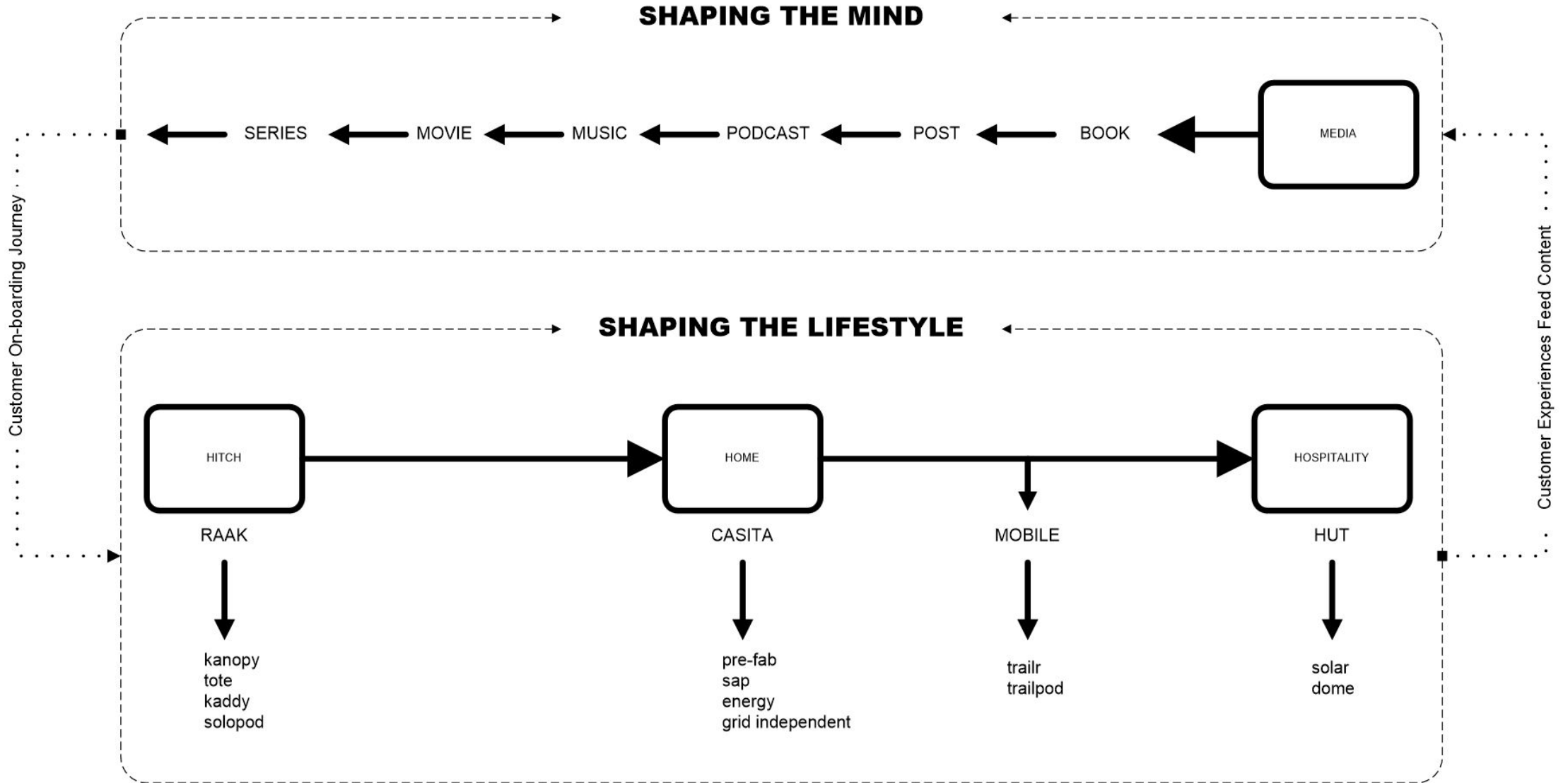
- Content and Complexity are our Moat.
  - **The Current Trap:** Our Manuscript “The Scholastic Trap” highlights where systems are designed to produce “compliant consumers and workers” who defer to credentialed authority (Expertism) rather than reasoning for themselves.
  - **The Tymmer Solution:** replace “Expertism” with Discernment.
    - Right is Might and The Authentic Method provide the tools for intellectual self reliance to trust their own “High View” rather than manufactured narratives.
- Content solves the dependency on **Narrative** (Manufactured Authority)

# The Causes: 2 Industry Failures

- Content
  - **Gatekeeper Failure:** trust in experts and institutions have eroded for a majority of Americans - this in turn has forced the individual into a realization that they must increase their ability to be self reliant for all their and families needs.
  - **Barrier Collapse:** as the gatekeepers fell, so to were are the barriers to entry - from publishing to self-publishing, from corporate employment to self employment, from public education to home schooling, from TV to YouTube from Nightly News to X, from traditional neighborhood to mobile lifestyle.
- Gear
  - **Failure to Innovate** and eliminate expertise
    - single purpose to multifunction; make-buy-dispose to make-buy-reuse; standalone to systemization

# BUSINESS MODEL

CONTINUITY OF EXPERIENCE



# TRACTION / ACCOMPLISHMENTS

## ACCOMPLISHMENTS

- **2016-2023**  
Natures Lab Research and Development
  - State of NM Small Business Grants (\$40,000)  
NMSU / Arrowhead Center / Sandia National Lab
  - 5 Months NMSU 400 Level Engineering
- **2018** Concept Development and Testing
  - Silicon Valley Design Firm Concept Study \$20,000
  - State of NM Small Business Grant (\$20,000)  
Los Alamos National Lab
- **2019 -2020**
  - Design Pivot and Industry Validation
- **2021-25**
  - Completed Prototype
  - Completed Screenplay and Manuscript
- **2026:**
  - \* External Validation of Core Content – published authorship

## EXPERIENCE

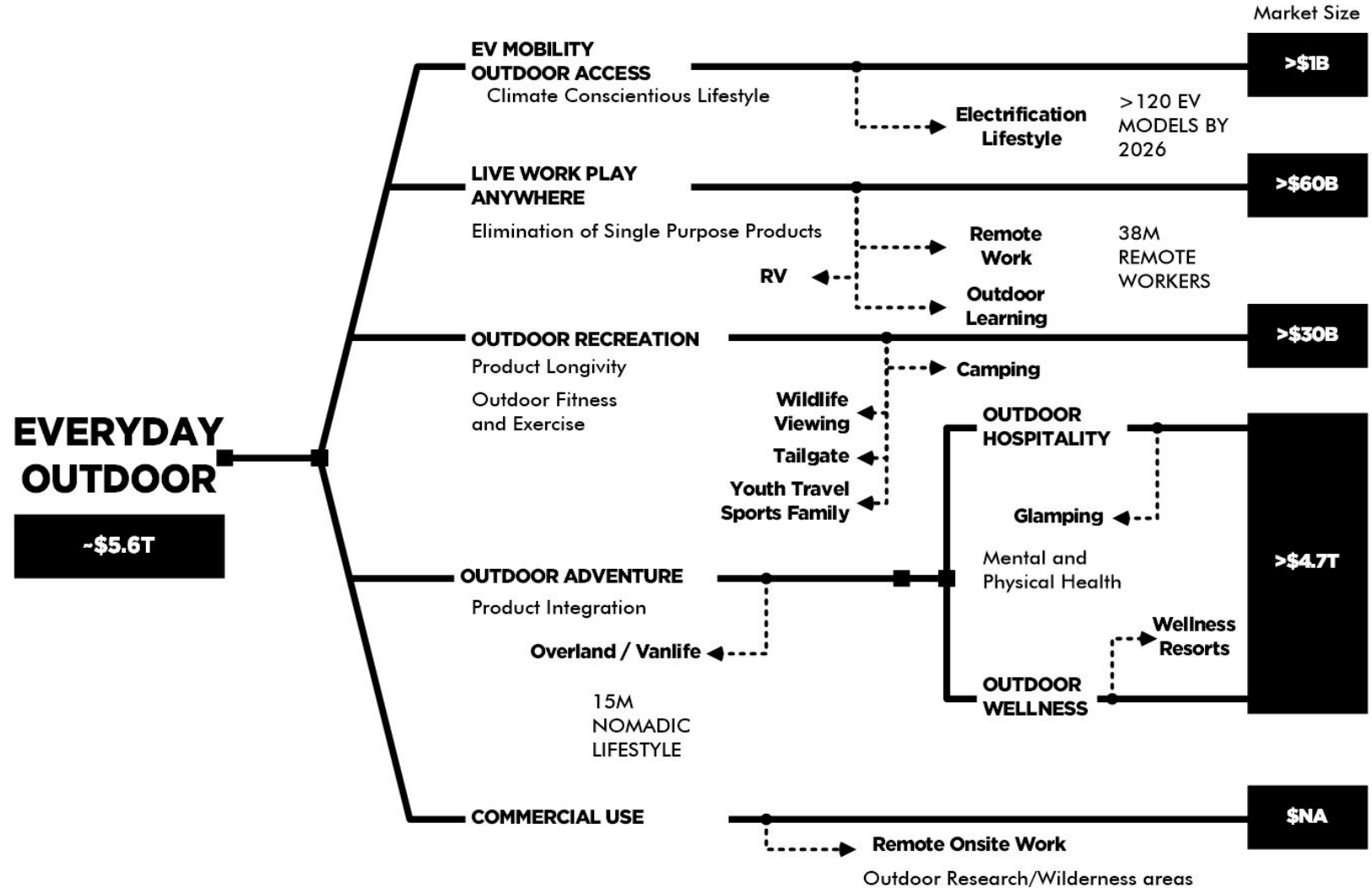
- 9 Years. 4 Season R&D Experience
- 1,000+ Nights Under the Stars
- 30,000 Miles Travel
- Mountains. Deserts. Beaches. Rivers and Lakes. Wilderness Lands & National Parks.
- Sub-Zero to 110+Degrees. Below Zero to 8,000+ft Elevation. Snow, Rain and Lightning Storms to 50+MPH Winds
- All-Terrains: Mud, Dirt, Snow, Pavement

---

\* A Section of my *Right is Might* manuscript was selected for publication in the prestigious, London-based **Francis Bacon Society's *Baconiana*** , The Online Journal of the Francis Bacon Society established 1886, Volume 2 Number 2, 8<sup>th</sup> November 2025.

# TARGET MARKET: EVERYDAY OUTDOOR

THE “EVERYDAY OUTDOOR” IS THE WELLSPRING FROM WHICH OTHER OUTDOOR SEGMENTS FLOW. LIFESTYLES AND WORKPLACES ARE CHANGING, 38M+ PROFESSIONALS ARE TRADING OUT THE FIXED OFFICE FOR THE REMOTE OFFICE – OUR TOOLS WILL ENABLE THIS TREND TO CONTINUE AND GROW.





## SPORTS & RECREATION

- 233M Total Active Population seeking better game day and outdoor experiences
- \$78.3B TAM
- **Ultimate Tailgate Solution**

## FORCED ENTREPRENEURS

- 38M+ AI displaced workers needing mobile solutions
- \$32.5B TAM
- **Mobile Workspace Platform**

## CREATIVE NOMADS

- 450K+ content creators requiring mobile platforms
- \$16.5B TAM
- **Mobile Creative Studio Solution**

Existing Opportunities to expand beyond target markets

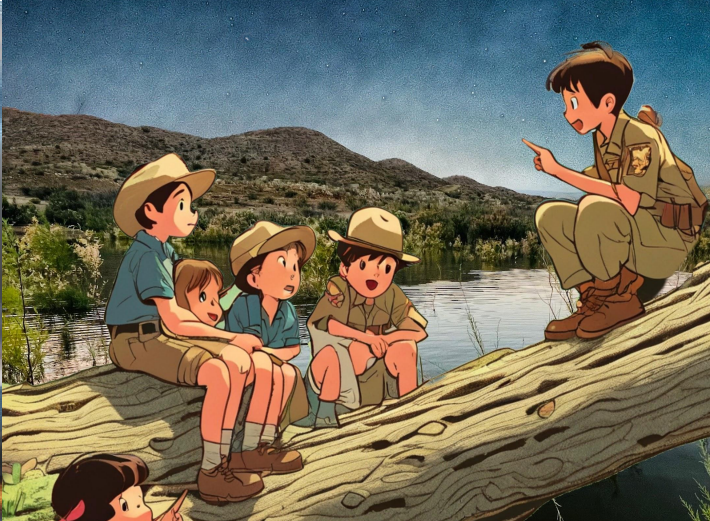
# THREE DISTINCT HARDWARE MARKETS

**Tymber**  
O U T D O O R



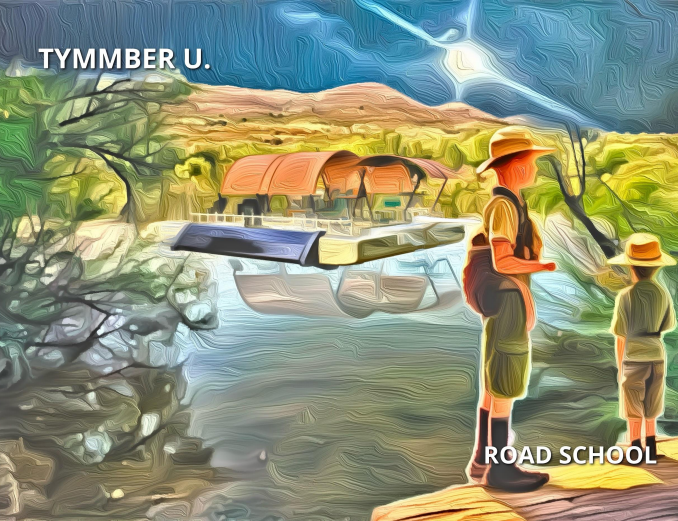
### FILM/TV STREAMING SERIES

- Adult, Young Adult, and Children
- >\$40B TAM
- **TRADITIONAL MEDIA**



### PUBLISHING

- BOOKS, MUSIC, AI RE-ENACTMENT
- >\$20B TAM
- **ALT MEDIA**



### HOME/ROAD SCHOOL/RESEARCH

- TymmerU
- >\$2B TAM
- **ALT EDUCATION**

Content drives consumer adoption and product sales


# THREE DISTINCT CONTENT MARKETS



# TARGET CONSUMER

## 3 STAGES OF LIFE

We capture and consolidate spending across a lifetime journey . Annual Average Spending on Outdoor Activities is significantly lower than our potential captured/consolidated spending across all three categories (Pre-Family, Family, Post Family).

CATEGORY	PRE-FAMILY	FAMILY	POST FAMILY
Number of All Participants	18.8M	54M	39.3M
2 Person Households	7.8M	9.8M	31.6M
Age Ranges	"Mobile Sovereign" (18-35)	"Intentional Village" (35-60)	"Grid-Independent" (60+)
Income Ranges	\$56K-\$97K	\$106K-\$110K	\$57K-\$68K
Economic Contribution	\$600B	\$1.05T	\$2.06T
Outdoor Annual Average Spending	\$467-\$799	\$300-\$1,500	\$250-400
Captured Consolidated Spending	\$500-\$2,000+	\$500-\$2,500+ 	\$6,000



# TARGET COMMUNITY TRENDS

- **Pre-Family: The "Mobile Sovereign" (Ages 18–35)**
  - **Search Volume & Growth:** Interest in "**Energy Autonomy**" and "**Mobile Tiny Homes**" is exploding, with the global tiny home market growing at a **21.2% CAGR**, projected to reach **\$150B by 2033**.
  - **Lead Gen :** Content like "**Tiny House Tours**" and "**DIY Off-Grid Homesteading**" consistently generates over **500,000 views per video**.
  - **The Disruption:** This stage is searching for "freedom from municipal electricity". The **RAAK** and **TRAILPOD** act as the physical gateway for the 52 million American bicycle riders moving toward a "basecamp" lifestyle.
- **Family: The "Intentional Village" (Ages 35–60)**
  - **Market Reality:** Multigenerational living is at an **all-time high**, with **17%–20% of all U.S. home purchases** now being multigenerational households.
  - **Lead Gen :** A **35% rise** in demand for "energy-efficient" and "solar-powered" homes among families look to reduce monthly utility expenses.
  - **The Disruption:** This group is searching for "**Shared Childcare**" and "**Village Dreams**" to solve urban isolation. The **CASITA** and social infrastructure are the literal tools they are searching for to build their "Intentional Parent" communities.
- **Post-Family: The "Grid-Independent Investor" (Ages 60+)**
  - **Search Volume & Growth:** The **Residential Micro-Grid market** is growing at **14.8% CAGR**. This is driven by retirees seeking "Sustainable Aging-in-Place" and protection from grid instability.
  - **Lead Gen :** High-income participants (ages 50+) are a primary driver for the **\$4B e-bike market**, seeking premium hitch-mounted transport (e.g., **RAAK**).
  - **The Disruption:** This stage is moving away from "isolation in age-restricted communities". The **Micro Rotational Power System** provides the energy sovereignty that lets them "age with intention" while contributing excess power back to a **Virtual Power Plant (VPP)**.

# PRODUCT ROADMAP DRIVES >\$275K LTV

A CONTINUITY OF EXPERIENCE STRATEGY: 'HITCH TO HOME'



THE RAAK MOBILE KITCHEN PLATFORM



KADDY, KANOPY, STUMP, TOTE SOLOPOD



TRAILR, TRAILPOD, SOLAR HUT, FLOAAT



CASITA, GRID INDEPENDENCE HOME



CONCEPTUAL MODELS / PRE-DESIGN



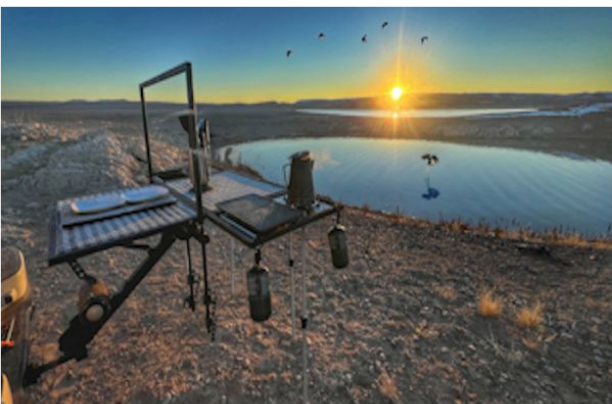
# PRODUCT FIT BY INDUSTRY

	PRODUCT CATEGORIES					
MARKET	RAAK	STUMP	KADDY	KANOPY	TRAILRPOD	SOLARHUT
EVERYDAY OUTDOOR	●	●	●	●	●	●
OUTDOOR RECREATION	●	●	●	●	●	
HEALTH AND WELLNESS	●	●	●			●
HOSPITALITY		●	●			●
ADVENTURE TRAVEL	●	●	●	●	●	●
MOBILITY	●	●	●	●	●	●
DIGITAL TECHNOLOGY		●	●		●	●
SUSTAINABILITY	●	●	●	●	●	●
ENERGY CHARGING AND STORAGE		●	●		●	●
MULTIFUNCTIONALITY	●	●	●	●	●	●
CONNECTIVITY		●	●		●	●

# INTRODUCING "THE RAAK"

The Ultimate Tailgate.

The Gateway to Outdoor Cooking Independence



**Tymber**  
OUTDOOR

# COMPARISON PRODUCT



EXO

**YAKIMA**®

EXO TopShelf



Upper Level Storage (Required)



See RAAK vs. EXO Comparison Deck

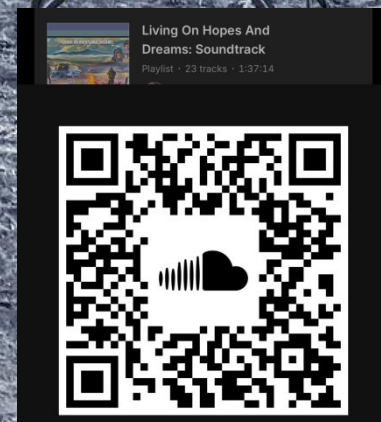


# COMPETITOR SNAPSHOT

<b>MARKET LEADER</b>	THULE	COLEMAN YETI DOMETIC	THOR	KOA	BOXABL	TYMMBER
<b>MARKET CAP</b>	\$2.6B	\$4.1B	\$5.5B	PRIVATE	\$3B <sub>SELF CLAIMED</sub>	TBD
<b>MARKET SIZE</b>	\$990M <sub>US</sub>	\$20B-\$40B <sub>2028</sub>	\$45B-\$87B <sub>2031</sub>	\$6.38B	\$5B	\$77B-\$130B+
<b>MARKET</b>	<b>VEHICLE ACCESSORIES</b>	<b>CAMP GEAR</b>	<b>RECREATIONAL VEHICLES</b>	<b>CAMPGROUND</b>	<b>TINY HOME</b>	<b>EVERYDAY OUTDOOR</b>
<b>SUB MARKETS</b>	TAILGATE	BACKYARD	TRAILERS	GLAMPING	OFF-GRID	
<b>CATEGORIES</b>	HITCH AND ROOF RACKS ROOF TOP TENTS CARGO STORAGE SHADE/AWNING	COOLERS, STOVES, TABLES, AUDIO, LIGHTING, STORAGE, MISC	TRAVEL TRAILER/HAULERS BOAT TRAILERS	SAFARI TENTS, SMALL STRUCTURES, HOSPITALITY TENTS	SMALL HOMES, CONNEX, MOBILE HOME, UNDER 600SQFT	14 PRODUCTS
<b>TYMMBER</b>	RAAK, KADDY, TOTE, KANOPY, SOLOPOD	COOLR, BBQ, SITEGEAR, LIGHTING, STUMP	TRAILPOD TRAILER	SOLAR HUT	CASITA	
<b>ADVANTAGE</b>	RACK AS KITCHEN, MODULARITY, SCALABILITY, INTEGRATION, MULTIPURPOSE	STANDALONE OR INTEGRATED SYSTEM	EV ASSIST, RENEWABLE ENERGY, INTEGRATES WITH TYMMBER GEAR, TRAILPOD INTEGRATES WITH CASITA, UNIVERSAL VEHICLE TRAILER	DRIVES TINY HOME EXPERIENCE; DESIGNED FOR EV TRAVELERS; WELLNESS ADVENTURE, RENEWABLE ENERGY	AFFORDABLE SUSTAINABLE LIFESTYLE, INTEGRATES WITH TYMMBER GEAR, POWERED BY RENEWABLE ENERGY	LIFESTYLE BRAND GUIDED JOURNEY
<b>KEY STRATEGY</b>	VERSATILITY, SUSTAINABILITY, CONTINUITY	LONGEVITY, INTEGRATION	DESIGNED AS HOME REPLACEMENT	SUSTAINABLE ADVENTURE, CURATED EXPERIENCE	DESIGNED AS HOME AS A SERVICE	
<b>KEY OBJECTIVE</b>	REDUCE WASTE, INCREASE COMFORT, CHANGE BUYING PATTERN, REDUCE CONSUMPTION, DESIGNED LONGEVITY		INCREASE LIFESTYLE VIABILITY	REPURPOSE LAND USE, INCREASE MENTAL HEALTH	INCREASE QUALITY OF LIFE, BUILD SUSTAINABLE LIVING	

# INTRODUCING: LIVING ON HOPES AND DREAMS

- Based on a true story
- Scan to Listen to Songs from Living on Hopes and Dreams



# Film Comparison

OUTDOOR ADVENTURE · CHARACTER-DRIVEN					NOMADIC LIFESTYLE · HUMAN RESILIENCE					BORDER COUNTRY · AMERICAN IDENTITY				
<b>Arthur the King</b>					<b>Nomadland</b>					<b>The Marksman</b>				
2024 · LIONSGATE · PG-13 · 1H 47M					2020 · SEARCHLIGHT · R · 1H 47M					2021 · OPEN ROAD · PG-13 · 1H 48M				
DIRECTOR		Thea Sharrock			DIRECTOR		Chloé Zhao			DIRECTOR		Robert Lorenz		
STARRING		Mark Wahlberg · Simu Liu · Juliet Rylance			STARRING		Frances McDormand · David Strathairn			STARRING		Liam Neeson · Jacob Perez · Juan Pablo Raba		
DISTRIBUTOR		Lionsgate Films			DISTRIBUTOR		Searchlight Pictures			DISTRIBUTOR		Open Road Films		
GENRE		Adventure · Drama · Sport			GENRE		Drama · Road Film · Character Study			GENRE		Action · Drama · Thriller		
NO MAJOR AWARDS · STRONG AUDIENCE RECEPTION					<ul style="list-style-type: none"> <li>ACADEMY AWARD · BEST PICTURE</li> <li>ACADEMY AWARD · BEST DIRECTOR · CHLOÉ ZHAO</li> <li>ACADEMY AWARD · BEST ACTRESS · FRANCES MCDORMAND</li> <li>GOLDEN GLOBE · BEST MOTION PICTURE - DRAMA</li> <li>BAFTA · BEST FILM · BEST DIRECTION</li> </ul>					NO MAJOR AWARDS · #1 OPENING WEEKEND · JANUARY 2021				
BUDGET	WORLDWIDE	ROI	CRITICS ROTTEN TOMATOES	AUDIENCE ROTTEN TOMATOES	BUDGET	WORLDWIDE	ROI	CRITICS ROTTEN TOMATOES	AUDIENCE ROTTEN TOMATOES	BUDGET	WORLDWIDE	OPENING	CRITICS ROTTEN TOMATOES	AUDIENCE POSTTRAK
\$19M	\$40.8M	2.1×	69%	98%	\$5M	\$39.5M	7.9×	93%	82%	\$23M	\$23.1M	\$3.1M	39%	73%
<b>LOAD CONNECTION</b> Outdoor terrain as the crucible. An unlikely bond forged under extreme conditions. The animal instinct to keep going when quitting is the rational choice.					<b>LOAD CONNECTION</b> Southwest terrain. A man alone on his land. An unexpected stranger from across the border who forces a moral reckoning. Two worlds. One story.					<b>LOAD CONNECTION</b> Southwest terrain. A man alone on his land. An unexpected stranger from across the border who forces a moral reckoning. Two worlds. One story.				

# Initial Content and Tech IP

- **CONTENT**

- Living on Hopes and Dreams – Screenplay Complete Movie. → Television Series
- Right is Might – Manuscript Complete → Non-Fiction and Fiction Book Series
- The Authentic Method → Book, Licensable Workshops, Educational Material
- The Scholastic Trap → Book. Non-Fiction → AI Music Albums

- **HARDWARE**

- Product Innovation: across entire product line
- Product Integration Methodology
- Micro Rotational Power System: Enables Homes to be removed from the grid
- AI UX Interface. AI Cloud Control. Home as a Service.
- ***Validated AI/Content IP:*** A section of core manuscript, developed with Anthropic's CLAUDE AI, has been published in the Francis Bacon Society's 2026 journal.



1. **Product Sales** (1. Consumer, 2. Commercial/Product Placement)
2. **Content Sales:** (3. Subscription 4. Advertising/license 5. Download/Sale:  
Publishing: Music / Movie / TV / Streaming / Edu/Road School  
Branded Merch: drinkware, clothing, misc)
3. **Marketplace** (6. Transaction Fees/Affiliate)

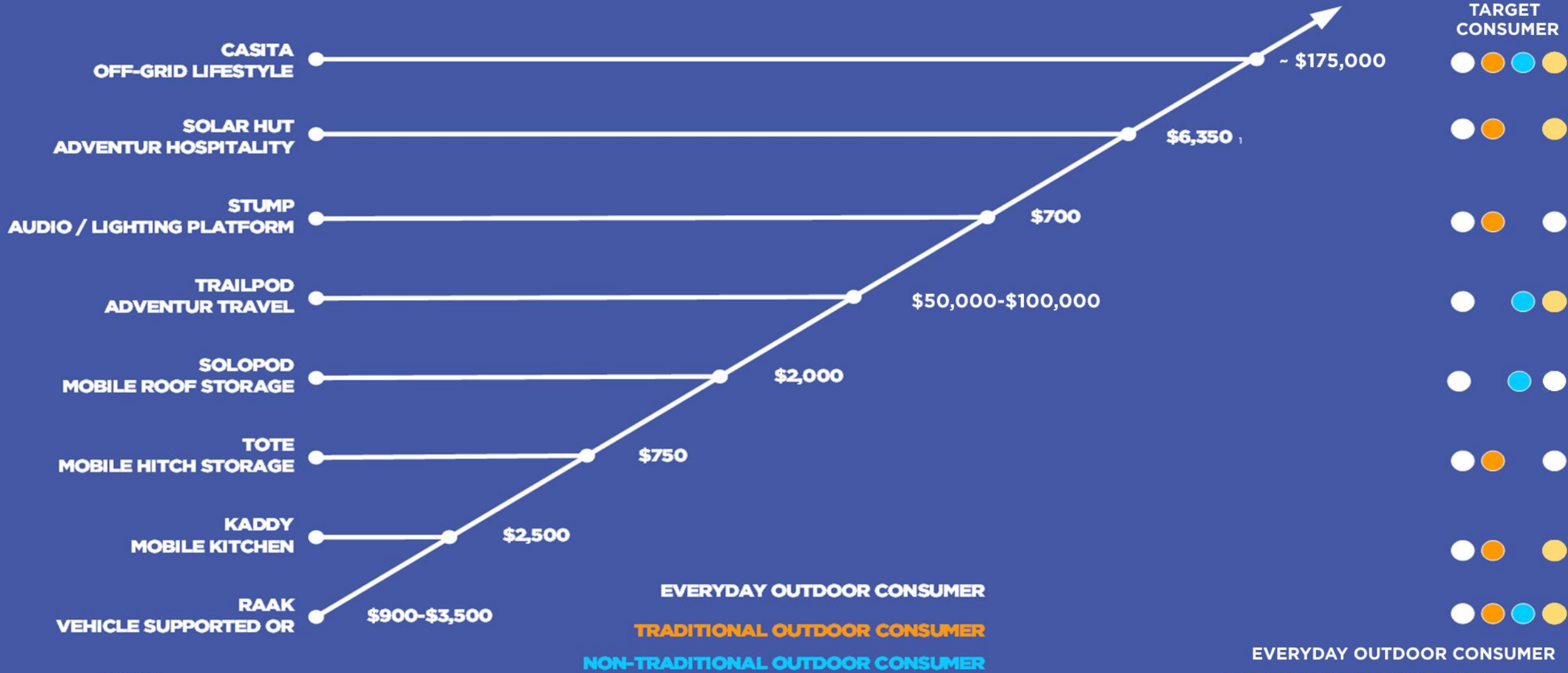
# **BUSINESS REVENUE MODEL**

**THE BUSINESS MAKES MONEY 6 DIFFERENT WAYS**

# A LTV VERTICAL TO HORIZONTAL INTEGRATION STRATEGY

LIFETIME VALUE

\$6,000-\$275,000



**NOTE:**

1 Assumes Annual Spend \$636 over 10 year period

EVERYDAY OUTDOOR CONSUMER

TRADITIONAL OUTDOOR CONSUMER

NON-TRADITIONAL OUTDOOR CONSUMER

EVERYDAY OUTDOOR CONSUMER

TRADITIONAL OUTDOOR CONSUMER

NON-TRADITIONAL OUTDOOR CONSUMER

ENTREPRENEUR

# OUR AI-NATIVE STRATEGY

*Tymmer Outdoor was architected to leverage Artificial Intelligence not merely as a tool, but as our foundational operating system. We view AI through three simultaneous lenses:*

**1. THE MARKET DRIVER (The "Why Now")** AI is rapidly displacing traditional workforce roles, creating a massive wave of "Forced Entrepreneurs" (38M+ displaced professionals). This new demographic requires mobile infrastructure to live and work independently. Tymmer provides the hardware and ecosystem to serve this emerging \$32.5B market.

**2. THE PRODUCT ENGINE (The "What")** We embed AI into our solutions to replace complexity with autonomy:

**Hardware:** Our "Home as a Service" tech stack uses AI Cloud Control to manage energy and systems.

**Content:** We utilize generative AI to produce high-volume, high-quality IP (Books, Screenplays, Music) that educates our users on self-reliance. Content creates the context for customer acquisition and onboarding

**3. THE OPERATIONAL LEVER (The "How")** AI serves as our "Gorilla Multiplier," allowing our lean team to execute an integrated ecosystem strategy (Hardware + Media + Tech) that would traditionally require a conglomerate's resources. We use AI to lower Customer Acquisition Costs (CAC) via automated "Content-to-Commerce" funnels.



# PRO FORMA PROJECTIONS

## Key Highlights

- Market entry and Revenue generation commences Q4 of Year 1
- NRE for Design & Manufacturing Activities included in Operating Expenses
- Revenue Growth aligned with expansion of Reseller Channel & New Product Launches

PROFORMA STATEMENT	YR 1		YR 2		YR 3		YR 4		YR 5	
Net sales	\$1,251,495	100.0%	\$3,603,811	100.0%	\$7,346,079	100.0%	\$15,115,349	100.0%	\$40,505,934	100.0%
RAAK	\$928,744	74.2%	\$2,274,084	63.1%	\$3,990,794	54.3%	\$6,590,256	43.6%	\$11,649,409	28.8%
RAAK Accessory Products	\$322,751	25.8%	\$1,329,727	36.9%	\$3,355,286	45.7%	\$8,525,092	56.4%	\$28,856,525	71.2%
Cost of goods sold	\$466,178	37.2%	\$1,295,318	35.9%	\$2,468,119	33.6%	\$5,126,216	33.9%	\$13,835,966	34.2%
Gross profit	\$785,317	62.8%	\$2,308,494	64.1%	\$4,877,960	66.4%	\$9,989,132	66.1%	\$26,669,968	65.8%
Operating Expenses										
Sales & Marketing Expense	\$395,040	31.6%	\$647,679	18.0%	\$1,054,913	14.4%	\$2,116,149	14.0%	\$2,106,309	5.2%
Operations & Engineering Expense	\$1,340,000	107.1%	\$1,359,800	37.7%	\$2,152,943	29.3%	\$3,023,070	20.0%	\$2,430,356	6.0%
General & Administrative Expense	\$793,560	63.4%	\$936,458	26.0%	\$1,348,977	18.4%	\$1,813,842	12.0%	\$1,417,708	3.5%
Total Operating Expenses	\$2,528,600	202.0%	\$2,943,937	81.7%	\$4,556,832	62.0%	\$6,953,060	46.0%	\$5,954,372	14.7%
Operating (loss) income	-\$1,743,283	-139.3%	-\$635,443	-17.6%	\$321,128	4.4%	\$3,036,072	20.1%	\$20,715,595	51.1%
Interest expense			\$12,709	0.4%	\$6,423	0.1%	\$60,721	0.4%	\$414,312	1.0%
Other expense	\$7,500		\$7,500		\$7,500		\$7,500		\$7,500	
Income (loss) before income taxes	-\$1,750,783	-139.9%	-\$655,652	-18.2%	\$307,205	4.2%	\$2,967,851	19.6%	\$20,293,783	50.1%
Income tax benefit (expense)	0	0.0%	0	0.0%	\$15,360	0.2%	\$148,393	1.0%	\$1,014,689	2.5%
Net (loss) income	-\$1,750,783	-139.9%	-\$655,652	-18.2%	\$291,845	4.0%	\$2,819,458	18.7%	\$19,279,094	47.6%



At TYMMBER OUTDOOR, our mission to systematically replace dependency with durable self-reliance requires a unique executive team—what we call **Polymatic Specialists**. This mission, which embraces complexity by design, demands leaders who are not only competent but philosophically aligned and capable of executing an integrated ecosystem across media, hardware, and technology. Our Post-Funding Strategy (Tier 1 Talent): We recognize that the world's most capable and mission-critical leaders—the Tier 1 talent required to master this level of system integration—are typically established in their careers and require the security and competitive compensation of a funded venture.

# LEADERSHIP TEAM

POST INVESTMENT IS IN PLACE

MIKE ISAACS



FOUNDER



CEO  
EXECUTIVE  
LEADER

COO  
Operation  
Integration

DESIGN LEADER

TECH/AI  
LEADER

REVENUE LEADER



FINANCE  
LEADER



FAMILY  
CO-FOUNDERS

BERNARD HURTADO

PATRICK ISAACS

TAYLOR ISAACS

# FUNDING ASK: \$16M

## INVESTMENT FOCUS

- The \$12M film spend is “effectively” **Customer Acquisition Cost (CAC)** for the hardware.
- Start Living on Hopes and Dreams production and the RAAK development to launch together
- Existing prototype design investment for manufacturing <RAAK product>
- ID / Engineering / Manufacturing refinement
- IP Protection/ Micro Rotational Power Digital Twin
- Sales, branding and content marketing

## ACTIVITIES & MILESTONES

- **MONTHS 1-6:** RAAK Final Design & Engineering Activities <Including IP>
- **MONTH 6:** RAAK Prototype Completion
- MONTHS 4-8: *Manufacturing Platform & Partnership Establishment*
- MONTHS 10-12: Product Manufacturing for Starting Inventory Position
- MONTHS 12-18: Marketing & Selling Partner Infrastructure Development
- MONTH 12-18: Market Entry/Begin Revenue Generation

USES	AMOUNT
<b>HARDWARE PLATFORM (RAAK)</b>	<b>\$4M</b>
DESIGN & ENGINEERING	\$1.25M
MFG & INVENTORY	\$1.5M
OPERATIONS	\$900K
IP & BRANDING	\$100K
CONTINGENCY	\$250K
<b>CONTENT PLATFORM (FILM)</b>	<b>\$12M</b>
<b>TOTAL FUNDING</b>	<b>\$16M</b>



THANK YOU

## Contact

- FOUNDER: Mike Isaacs
- em: [mike@tymberoutdoor.com](mailto:mike@tymberoutdoor.com)
- m. 575.496.1205

- FILM GROUP: Teri Anne Kopp
- em: [redcampchair@gmail.com](mailto:redcampchair@gmail.com)
- m. 310.779.6177

LIVING ON HOPES AND DREAMS

Screenplay by  
Teri Anne Kopp

Story by  
M. J. Isaacs

Based on a true story.

[redcampchair@gmail.com](mailto:redcampchair@gmail.com)  
WGAw: 218776

**Tymber**  
OUTDOOR

